



**ENTER THE AGE
OF SYNERGY SOFTWARE.**

LOTUS

"Far and away better than any of the other programs ... this thing runs so fast you get a chance to try something out, see what it plots like, say I don't like that and try again.... Absolutely, I think it's a super thing. The best one I ever saw."

**Jonathan Doolittle
United Technologies**

"We are waiting for a product like this for the IBM. Micro users need help from someone (and) this is the one that takes the user to the next step.... I think we'd really be interested in the IBM PC with this product."

**Audrey Cameron
Mobil Oil**

"The program is ideal. Data that used to take me hours to recalculate only takes seconds using 1-2-3. It's exactly what I need now. I had a demonstration and the next day I went out and bought an IBM-PC."

**Alan Scharf
Merrill Lynch**

"Although there are other integrated spreadsheet programs on the market ... nothing out there is as fast as 1-2-3 (and it) is dazzling for how fast its data management component sorts files."

Inc. Magazine

"In addition to being powerful and easy to use, the various modules of 1-2-3 are fast and well integrated...1-2-3 also excels in human engineering ... in those elements of a program that make it easy to use."

Byte Magazine

"I predict that most people will be drawn to 1-2-3's speed, ease-of-use, and programmability. I expect to see 1-2-3 selling IBM PCs the way VisiCalc sold Apple IIs a few years ago: People will buy the computer just to be able to run 1-2-3."

PC World Magazine

"It is so difficult to believe that a single piece of software can do so many things so well. Human engineering, speed, power, and flexibility make it a pleasure to use."

Softalk Magazine

"... no other program can perform all of 1-2-3's functions, but 1-2-3 can perform virtually all functions its competitors offer.... 1-2-3 was between 2.9 and 90 times faster than its competition for all processing tasks (and) manifestly superior to its competition in ease of use."

Gartner Group Report